

Message Text

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PAGE 01 CANBER 00910 100839Z

17

ACTION EB-07

INFO OCT-01 EA-10 ISO-00 CAB-05 CIAE-00 COME-00 DODE-00

 DOTE-00 INR-07 NSAE-00 FAA-00 L-02 /032 W

----- 090479

R 100610Z FEB 75

FM AMEMBASSY CANBERRA

TO SECSTATE WASHDC 5020

INFO AMCONSUL BRISBANE

AMCONSUL MELBOURNE

AMCONSUL PERTH

AMCONSUL SYDNEY

UNCLAS CANBERRA 0910

E.O. 11652: N/A

TAGS: ETRD, EAIR, BEXP, AS

SUBJ: CCP TRAVEL USA CAMPAIGN: NON-USTS-SPONSORED

FAMILIARIZATION TOURS

REF: (A) STATE (EB/OCA/BR) OM DATED JAN. 7, 1975

(NOTAL)

(B) STATE A9014 (NOTAL)

(C) CANBERRA 7878

1. EMBASSY VERY PLEASED TO RECEIVE (REFS A AND B) INFORMATION ON NON-USTS FAMTOURS FOR AUSTRALIA. TRAVEL USA CAMPAIGN MANAGER HAS DISCUSSED IMPLEMENTATION WITH PAN AM AND QANTAS OFFICIALS, WHO SHARE OUR ENTHUSIASM. TRAVEL INDUSTRY INTEREST IN FAMTOURS (REF C) REMAINS HIGH, AND EMBASSY HOPES TO ORGANIZE FIRST TOUR IN NEAR FUTURE.

2. MEANWHILE, EMBASSY WOULD APPRECIATE CLARIFICATION OF TWO POINTS:

(A) REF B STATES TRAVEL WRITERS AND AGENTS MAY TRAVEL QTE ABOARD INTERNATIONAL AIRLINES WHOSE FLIGHTS ORIGINATE IN THE COUNTRY OF THE WRITERS AND AGENTS RESIDENCE UNQTE. USTS MEMO (REF A) STATES NUMBER OF NON-USTS FAMTOURS LIMITED UNCLASSIFIED

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PAGE 02 CANBER 00910 100839Z

TO QTE MAXIMUM OF THREE REQUESTS PER ORIGINATING LONG-HAUL

CARRIER PER COUNTRY PER CALENDAR YEAR. UNQTE. EMBASSY ASSUMES ONLY PAN AM AND QANTAS QUALIFY AS PARTICIPATING CARRIERS AND THAT MAXIMUM YEARLY NUMBER FAMTOURS FOR AUSTRALIA IS SIX. AS DEPARTMENT AWARE, BOTH AIR NEW ZEALAND AND UTA ARE SIXTH FREEDOM OPERATORS FLYING FROM AUST. TO U.S. WITH INTERMEDIATE STOPS. HOWEVER, UNLESS WE ARE ADVISED OTHERWISE, EMBASSY WILL ASSUME ONLY PAN AM AND QANTAS ARE ELIGIBLE TO SPONSOR FAMTOURS FROM AUSTRALIA.

(B) USTS MEMO (REF A) STATUS FAMTOURS ARE AIMED AT QTE RETAIL TRAVEL AGENTS UNQTE AND WRITERS, BUT LATER SAYS ONE OBJECTIVE IS QTE TO ENCOURAGE TOUR OPERATORS AND TOUR PRODUCERS UNQTE TO DEVELOP NEW U.S. TOURS. QTE RETAIL TRAVEL AGENTS UNQTE SEEM CLEARLY TO EXCLUDE SO-CALLED 'WHOLESALE' FIRMS WHICH EXCLUSIVELY PACKAGE TOURS FOR AGENTS TO RETAIL. EMBASSY HOPES SUCH TOUR PACKAGERS WHO DO NOT SELL DIRECTLY TO PUBLIC CAN BE INCLUDED.

3. ACTION REQUESTED: PLEASE PROVIDE CLARIFICATION ON TWO POINTS RAISED PARA TWO ABOVE.
HARROP

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